



Saturday, June 25, 2022 at Gaston Edwards Park

## **SPONSORSHIP PACKAGES**

- **Platinum: \$5,000 = limit 3**

- Social Media Recognition + Website Recognition
- Email Marketing
- Logo on Flyer/Logo on Banner
- Half page spread printed on itinerary
- Verbal recognition at event 4 times
- Permission to put something in welcome bag
- Logo on volunteer t-shirts
- Includes a table at event

- **Gold: \$2,500 = limit 4**

- Social Media Recognition + Website Recognition
- Email Marketing
- Logo on Flyer/Logo on Banner
- Logo printed on itinerary
- Verbal Recognition at event 3 times
- Includes a table at event

- **Silver: \$1,000 = limit 5**

- Social Media Recognition
- Email Marketing
- Logo on Flyer/Logo on Banner
- Logo printed on itinerary
- Verbal Recognition at event 2 times
- Includes a table at event

- **Bronze: \$500 = limit 10**

- Social Media Recognition
- Email Marketing
- Logo on Flyer/Name on Banner

- **Friends of IAD = unlimited**

- Donate/Sponsor an item needed for the event (i.e. Water bottles, chairs, tables, giveaways, raffle item)
- Recognition on social media



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Immigrant Appreciation Day is an event to honor and celebrate our Central Florida immigrant community. The purpose of the event is to unite the immigrant and Central Florida community while celebrating cultural diversity, connecting with local community resources, supporting local businesses and sharing ways to get involved. The proceeds for this event will go towards OCJ's mission. OCJ's mission is to fill the legal services gap and provide access to justice. The event is open to everyone and will feature local food trucks, representatives from local community organizations, children's activities, giveaways and more!

**\*Social Media Recognition**

We encourage all potential sponsors to commit as early as possible. Besides announcing our sponsors on our social media once committed, we will also be doing sponsor spotlight on our social media in the weeks leading up to the event. This will give our sponsors the space to speak about themselves and share in depth what they do for our Central Florida community.

**\*\*Table Alone Cost**

For Profit Company: \$100

Non Profit Organization: \$25