

2023 Immigrant Appreciation Day Sponsor Packet



About Immigrant Appreciation Day

- Food trucks
- Dance performances
- Music
- Vendors
- Community Orgs
- Giveaways & much more!

Why Join Us?!

- Promote your business or organization to 300+ immigrants, citizens, multicultural program supporters and business owners
- Opportunities ranging from \$35-\$5,000
- Event and social media recognition
- Event Media Coverage
- Support your nationality and a great cause!



IAD 2022 Sponsor Success Story

"Last year not only did our food sell out, we networked with other local businesses and community organizations. Through this event we secured a long term contract to teach life skills and healthy cooking classes to middle and high school students. The support we received from OCJ staff allowed us to display our business and make an impact in the community! "



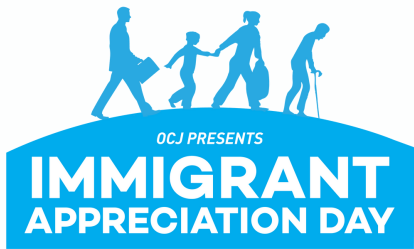
-Chef Mira
Breaking Bread with Mira TV

About Orlando Center for Justice

OCJ's mission is committed to providing legal relief to underrepresented populations in Florida with a focus on newcomers through a holistic healing lens. As people navigate their legal process, we walk alongside them, advocating, helping them to share their story and empowering them to build a path that enables them to be a voice for systemic change.

Learn more at orlandojustice.org/iad

Please contact kalei@orlandojustice.org with any questions or concerns



IAD 2023 Sponsorship Packages

Sponsors are recognized on social media, on the event flyers and around the event according to their sponsorship level.

Package Details	Platinum \$5,000 *Limit 3	Gold \$2,500 *Limit 4	Silver \$1,500 *Limit 5	Bronze \$500 *Limit 10
Social Media Recognition	X	X	X	X
Website Recognition	X	X		
Email Marketing	X	X	X	X
Logo on Flyer	X	X	X	X
Logo on Banner	X	X	X	
Name on Banner				X
Logo on Itinerary	X	X		
Name on Itinerary			X	
Verbal Recognition at Event	4x	3x	2x	
Permission to put something in welcome bag	X			
Logo on Volunteer Shirts	X			
Includes a Table	X	X	X	X

The registration deadline to be included in all printed materials is
Friday, May 19, 2023.

Event Date: June 24, 2023	Event Location: Blue Jacket Park in Baldwin Park	Event Start Time: Setup- 8:00AM Breakdown- 2:00PM
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***Individual Tables include one spot at the event, without the commitment of a package, to display your business.**

For Profit Organizations- \$75 *includes table

Non- Profit Organizations- \$35 *includes table

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